

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

EXPRESS MAIL NO. EL366428597US

Applicant : W. Graeme Rouston, et al.  
 Application No. : To be assigned  
 Filed : April 6, 2001

Title : SYSTEM AND METHOD FOR REDEEMING  
 FREQUENT FLYER MILES

Grp./Div. : To be assigned  
 Examiner : To be assigned  
 Docket No. : 41456/SAH/W396

**INFORMATION DISCLOSURE STATEMENT**  
**37 CFR § 1.97(b)**

Assistant Commissioner for Patents  
 Washington, D.C. 20231

Post Office Box 7068  
 Pasadena, CA 91109-7068  
 April 6, 2001

Commissioner:

In compliance with the duty of disclosure under 37 CFR §§ 1.56, 1.97 and 1.98, and in accordance with the provisions in the Manual of Patent Examining Procedure §§ 609 and 707.05(b), enclosed is FORM PTO-1449 listing the references that are known to applicant. Copies of each of the listed references are enclosed. This filing is timely because it is made during one of the periods described in 37 CFR § 1.97(b).

It is respectfully requested that the listed references be considered in the examination of this application and identified on the list of references cited on the patent issuing for this application. Applicant also requests that an initialed copy of FORM PTO-1449 be entered in the application file and returned to applicant with the next communication from the Office in accordance with MPEP § 609.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 

Art Hasan  
 Reg. No. 41,057  
 626/795-9900

SAH/jhg

Enclosures: PTO-1449, w/references  
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**INFORMATION DISCLOSURE****STATEMENT BY APPLICANT**

(use as many sheets as necessary)

**Attorney Docket Number** 41456/SAH/W396**Application Number** To be assigned**Filing Date** April 6, 2001**Applicant(s)** W. Graeme Rouston, et al.**Group Art Unit** To be assigned**Examiner Name** To be assigned**U.S. PATENT DOCUMENTS**

EXAMINER INITIALS	DOCUMENT NUMBER	ISSUE DATE	PATENTEE	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

**FOREIGN PATENT DOCUMENTS**

EXAMINER INITIALS	DOCUMENT NUMBER	PUBLICATION DATE	COUNTRY OR PATENT OFFICE	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

**OTHER DOCUMENTS**

EXAMINER INITIALS	Include name of the author (in CAPITAL LETTERS), title of the article, title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
	HAKENSEN, et al., "Milepoint.com Partners with the MEMBERSHIP REWARDS® Program From American Express," Milepoint.com, pp. 1-2, February 13, 2001, <a href="http://www.milepoint.com/about/news.asp">http://www.milepoint.com/about/news.asp</a> (downloaded April 5, 2001)
	"MaxMiles Mileage Miner," Maxmiles.com, pg. 1, <a href="http://www.maxmiles.com/mileagemineral/home.asp">http://www.maxmiles.com/mileagemineral/home.asp</a> (April 5, 2001)
	"Take Your Miles to the Max with MileageMiner," Maxmiles.com, pp. 1-2, <a href="http://www.maxmiles.com/mileagemineral/about.asp">http://www.maxmiles.com/mileagemineral/about.asp</a> (April 5, 2001)
	"Taking Your Miles to the Max-Supported Programs Airlines," Maxmiles.com, pp. 1-3, <a href="http://www.maxmiles.com/mileagemineral/airlines.asp">http://www.maxmiles.com/mileagemineral/airlines.asp</a> (April 5, 2001)
	"Momentum Rewards System," Netcentives.com, pp. 1-2, <a href="http://www.netcentives.com/technology/momenturn/index.html">http://www.netcentives.com/technology/momenturn/index.html</a> (April 5, 2001)

EXAMINER SIGNATURE	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)	<b>Attorney Docket Number</b>	<b>41456/SAH/W396</b>
	<b>Application Number</b>	To be assigned
	<b>Filing Date</b>	April 6, 2001
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	<b>Examiner Name</b>	To be assigned

**OTHER DOCUMENTS**

EXAMINER INITIALS	Include name of the author (in CAPITAL LETTERS), title of the article, title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
	"Momentum," Netcentives.com, pg. 1, <a href="http://www.netcentives.com/solutions/momentum/index.html">http://www.netcentives.com/solutions/momentum/index.html</a> (April 5, 2001)
	"About Us," Netcentives.com, pg. 1, <a href="http://www.netcentives.com/aboutus/index.html">http://www.netcentives.com/aboutus/index.html</a> (April 5, 2001)
	"Fact Sheet," Netcentives.com, pp. 1-2, <a href="http://www.netcentives.com/aboutus/fact_sheet.html">http://www.netcentives.com/aboutus/fact_sheet.html</a> (April 5, 2001)
	"Program Information," Milepoint.com, pp. 1-6, <a href="http://www.milepoint.com/about.faq.asp">http://www.milepoint.com/about.faq.asp</a> (April 5, 2001)
	"One Big Reason MaxMiles ... Works So Well is That They're Powered by Netcentives, a Leading San Francisco e-marketing Infrastructure, Software and Services," Expedia Travel Magazine, November/December 2000, Netcentives.com (April 5, 2001)
	"MaxMiles," Netcentives Rewarding Relationship, pp. 1-2, <a href="http://www.netcentives.com/technology/maxmiles/index.html">http://www.netcentives.com/technology/maxmiles/index.html</a> (April 5, 2001)
	"You've Got Money," Milepoint.com, April 5, 2001, pp. 1-2, <a href="http://www.milepoint.com">http://www.milepoint.com</a> (April 5, 2001)

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